

# **Sunergos Brand Message Platform**

# Tagline

Working together on what matters.

# Raison D'être (Reason for Being)

Creating the possibility of transformation for a new civilization.

## Promise (What we help you do that enables us to fulfill our Raison D'être.)

By working together, we'll help you successfully address your most critical strategic priorities in a way that sets new performance standards, reshapes the future and changes the game.

### Flevator Pitch

Sunergos is a performance consulting and leadership development firm that helps leaders achieve breakthrough results on critical organizational priorities. Our transformative framework gives people access to new ways of thinking that result in extraordinary performance.

# Company Short Description

Sunergos is a performance consulting and leadership development firm that enables global leaders and their organizations to fulfill their most critical strategic initiatives. Sunergos means working together where overall performance is far greater than the sum of individual efforts. We are passionate about taking on immense challenges that matter to our clients and often, the world. With our clients, we work together on what matters to impact the most important issues of our time, thus creating new possibilities that can transform our civilization.

### What We Do

When was the last time your organization faced such a daunting goal or challenge that it seemed impossible? How did that go? Have you noticed that when your organization tries to do something new, it often doesn't stick?

We help organizations achieve and sustain an extraordinary level of performance—and make it *stick*. We work with game-changers and leading-edge thinkers who take risks and are charged with critical organizational goals, initiatives or projects.

What we offer is performance consulting and leadership development. Lots of consulting firms offer services with similar names, but without the same framework.



For example, most consultants study the situation and then recommend things like streamlining your business processes or altering your sales comp plans. These are transactional changes that can certainly improve the way you already do things.

But when you sense that your organization needs an entirely new way of doing things, a transformation is required. That's when we can help, because our transformative framework alters what people see as possible in such a profound way that their organization can make quantum leaps in performance, even for seemingly impossible challenges.

Our typical clients already have great technology, processes and people in place. But their leaders know that something is missing... there's an invisible barrier that's holding them back from achieving their full potential.

That's where we come in. With our clients, we work together on what matters to impact the most important issues of our time, thus creating new possibilities that can transform their organizations—and often, our civilization.

### Who We Serve

- Leaders with unprecedented mandates or seemingly impossible challenges.
- Game-changers who are influencing the most important social issues of our time.
- People with a passion for transforming themselves, their teams, organizations, industries and in many cases, the world.

# We Create Breakthroughs by:

- > Altering what is possible for individuals and organizations.
- Creating access to new ways of thinking, acting and leading.
- Challenging 'the way it is' and free people from the past.
- Bringing out excellence, strength, confidence and courage.
- Helping people access their full capacity.
- > Having people identify, and operate from, their commitments.
- Getting humans related and connected.
- Hearing and distinguishing underlying or unspoken conflict and concerns.
- Aligning disparate groups or viewpoints.
- Getting conflict out in the open and facilitate resolution.
- Creating new and lasting perspectives that improve performance.



# Offerings

#### **Performance Consulting Services**

- Mega Project Delivery
- Strategic Initiative Implementation
- Collaborative Strategy Development
- Leadership Team Alignment
- Post-Merger and Acquisition Integration
- Executive Coaching

### **Leadership Development Programs**

- Performance Leadership: Achieving What Matters
- Living Your Legacy Now
- > Individual Productivity: Living a Fulfilled Life
- Integrity: Access to Breakthrough Performance
- Diversity Matters

### Military / Government Programs

Resiliency and Readiness Programs

- > TOPS Programs
- FRONT LINES Program
- RAPID Program

#### Reintegration and Transition Programs

- Reintegration Program
- Leading with Resiliency and Grace
- VET Program